

OCTOBER

GRIP 2011 news

A PANAVISE NEWSLETTER

PRODUCT FEATURES

AND THE WINNER IS...

The physical trophies were a 3D printing production by MakerBot Industries.



The 2011 MAKE Magazine Industry Maker Awards, AKA "The Makey's" was held this year during the Maker Faire in New York, the world's largest DIY event. If you didn't tune in to the award ceremony on September 16th, you missed out on some truly innovative companies and individuals.

The live broadcast introduced the nominees for all four categories and a public poll determined the winner of each. PanaVise is excited to say that we brought home the Makey award for "Most Repair Friendly." As many of you may have read in an earlier *Grip Newsletter* or on *Twitter*, we were nominated, by the result of 'company and end-user' communication. Our new Model 239: PV Jr. Speed Control Handle, inspired by user Lee Cavanaugh's



Our very own Tom Simpkins, excepting the PanaVise Makey Award, on MAKE Live.

innovative handle mod, was the driving force behind the nomination. After our President, Gary Richter, contacted Lee, the process of bringing this creative idea into fruition was only months from becoming reality. We appreciate MAKE magazine and our loyal customers for recognizing our strong effort in keeping PanaVise's users happy and in the loop. Our ears are open and we want to make our product easier and more efficient than ever.

VISES

ACCESSORIES

These versatile neoprene pads, Model 346 & 346NM, slip over the metal jaws on the 366 and 376 Vise Heads.



MOUNTS

MOBILE SOLUTIONS

The 809-G: attach this mount to car, truck, van & SUV windows. Adapts to any Garmin GPS device with mounting socket.



CCTV

The 848-06 Pass Thru Micro Mount comes in black or white & in a 6" length. This smaller CCTV camera mount has a hollow shaft for crisp, clean installs.



MESSAGE FROM THE PRESIDENT



GARY RICHTER

I am a firm believer that customer-end user interaction is the key to our success. Over the last 50 plus years we have made or have had our customers use our products in some very unique and novel, and yes even strange ways. We are constantly looking for ways to innovate our products. Then along comes a blog post about a guy who made a wooden handle and screwed it onto the end of his Model 201 PanaVise Jr. vise. Followed up by a few posts by others asking about getting one or what a clever idea it was. It was one of those moments where you slam your palm to your forehead and mumble, "Doh, why didn't I think of that?!" So if you have an idea of how to use a PanaVise in a unique or novel way or a product idea no matter how simple, make sure to follow our contests on Facebook. At PanaVise we do listen to our end users. Your ideas can inspire new and helpful products and accessories that can make your PanaVise experience that much more enjoyable. If you don't believe us, just ask Lee Cananaugh.

FACEBOOK CONTEST

Every month you have a chance to win a prize! Visit us on Facebook & post a photo of your creative PanaVise Project! We are itching to see what the innovative ways you use your PanaVise are.

IMPORTANT DATES

SEMA SHOW 2011
11.02.11 – 11.04.11

Featuring: Mobile Solutions
Location: Las Vegas, NV
Booth: 11304, North Hall

ISC SOLUTIONS 2011
11.03.11 – 11.04.11

Featuring: Security Mounts
Location: New York, NY
Booth 1610, Main Hall 3

AUDIO/VIDEO

Model 120140B is a 40lb Short Drop Ceiling Mount. It comes in both black & white. It delivers nearly flush ceiling installs.



SOCIAL MEDIA ALERT



Find PanaVise on the internet! Get updates with Twitter® and get to know us better on Facebook®. Log-in to one, or both, of these social networks and *follow* or *like* us. We want to communicate with you, after all, that is why we are here.

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